

Anthony Lieberman

Art Director

Concept

Brand

Produce

Direct

Work Experience

Jr. Art Director

GTB | VMLY&R Toronto

Oct 2021 - Present

Ideation and development of retail, shopper and social content for Ford Motor Company.

Lead Art Director

Club Car

Mar - May 2021

Research and develop concepts for highly engaging digital content promoting "Onward" personal transport vehicle.

Art Director

Capital One

Sep - Nov 2020

Research and develop concepts for a student credit card designed to help college students build a credit history for their future.

Art Director

Cobham Advanced Electronic Solutions

Mar - May 2020

Research and development of media content to portray future and significance of "engineering humanity's reach into extreme environments."




Promotions Director

SCAD Radio

Mar 2018 - 2020

Creation and management of radio station promotions and publicity on a variety of media platforms.

Contact

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-  [@anthony_liebs](#)

Freelance Employment

Photographer & Videographer

Westcoast Connections Travel Tours

Jun - Aug 2019

Travelled a variety of cities, all over Canada & the USA, creating video & photo content for marketing purposes.

Art Director & Producer

Regional Lexus Dealerships

2018/2019

Designed and oversaw promotional videography, photography and graphic design content for two Lexus dealerships in Georgia and South Carolina.

What I Know

Profficient in Adobe creative suite

Lightroom, Photoshop, Premiere Pro, Illustrator, After Effects

DSLR, mirrorless cameras & video equipment

Own and operate Sony A7 iii, Moza Air Steadicam, Tripod
Lens: 16-35mm, 85mm

FAA drone pilot

Own and operate DJI Mavic Pro 2

On air radio DJ experience

Sketching & graphic design

Procreate digital drawing

Education

BFA Advertising & Branding
2021 Savannah College Of Art and Design

Deans List. 2018 - Graduation

